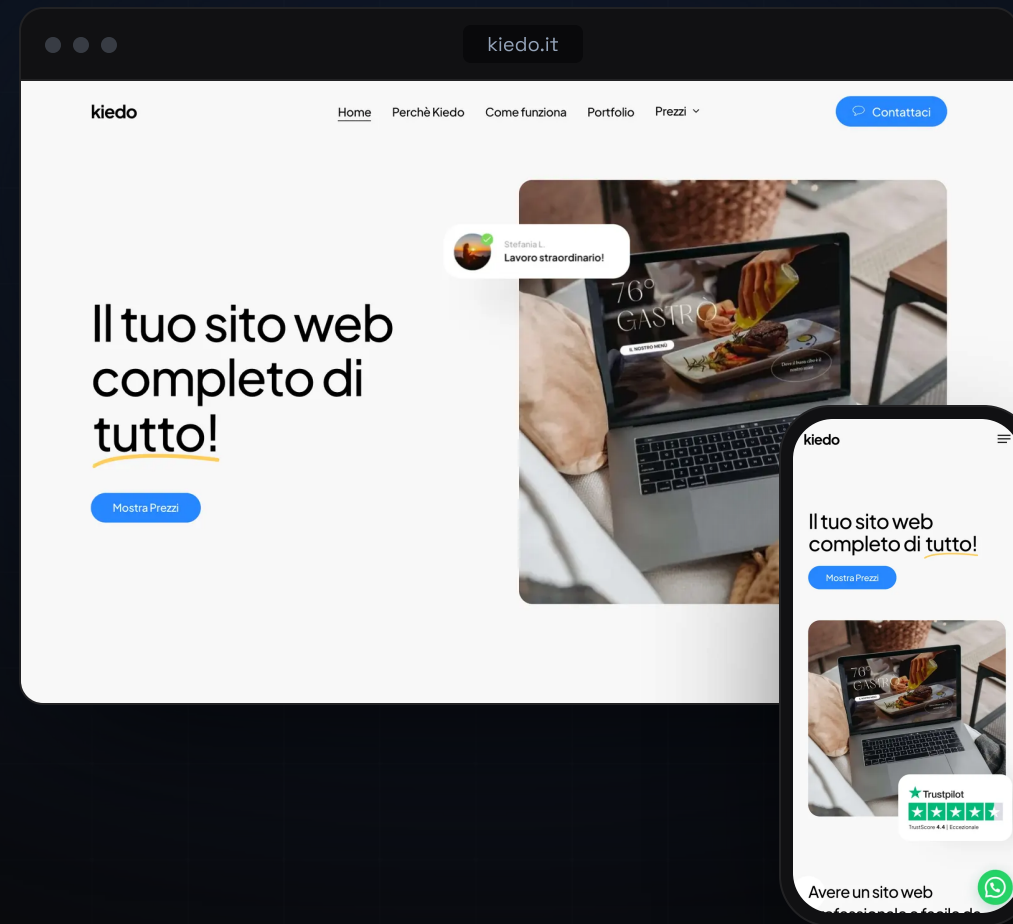


Kiedo · Website builder

A complete website in ten days.

A done-for-you website platform for Italian small businesses. Domain, hosting, design, updates and support come in one monthly plan, and a finished site goes live in ten days with the option to pay over three months.



The challenge

THE CLIENT

Kiedo helps Italian professionals and small businesses get online without dealing with agencies, hosting companies and technical jargon.

SECTOR

SMB web services

MARKET

Italy

RATING

4.4 on Trustpilot

Agencies were slow and expensive

Small businesses were quoted months and thousands of euros for a simple brochure site.

DIY builders overwhelmed owners

Drag-and-drop tools looked easy, but most owners abandoned them halfway through.

Too many vendors

Domain, hosting, email and design came from different companies with different bills and support lines.

Delivery had to scale

Promising ten days only works if templates, onboarding and publishing are repeatable across hundreds of clients.

A website platform that does the work for you



Industry templates

Pre-built, conversion-tested templates for restaurants, consultants, clinics and more, customised per client.



10-day delivery pipeline

Guided onboarding collects content up front so every site moves through design, build and launch on schedule.



Managed hosting and domains

Domain, SSL, hosting and backups handled under one plan and one invoice.



Flexible plans

Tiered subscriptions plus pay-in-three-months financing to remove the upfront cost barrier.

Ten days from brief to live

The same repeatable process for every client.

01

Define the project

Pick a plan and a template that fits the business.

02

Customise

Content, branding and pages set up by the Kiedo team.

03

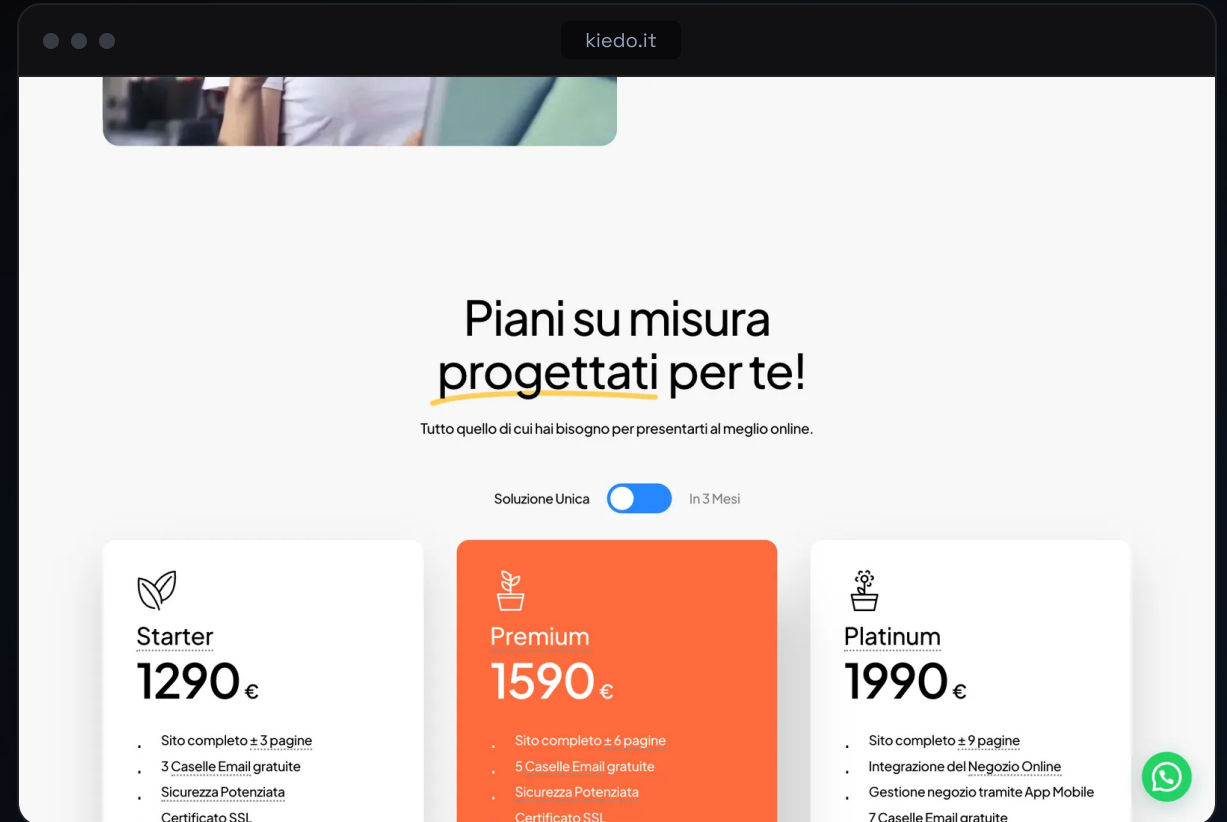
Review

Client feedback collected in one round, directly on the site.

04

Launch

Published with domain, hosting and support already in place.



What changed after launch

DELIVERY

10 days

from signed plan to a live website

BUILD EFFORT

-70%

less production time per site with the template system

CUSTOMER RATING

4.4/5

Trustpilot score, rated 'Excellent'

UPFRONT COST

€0

with pay-in-three-months financing

Figures reflect delivery data and public reviews after the platform launch.

BEFORE

Small businesses chose between slow, costly agencies and DIY tools they never finished, then juggled separate hosting bills.

AFTER

One plan covers everything, sites launch in ten days and owners get back to running their business.

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DELIVERED IN THIS ENGAGEMENT

- ✓ Website production platform
- ✓ Template library
- ✓ Billing and subscription system

kiedo.it ↗