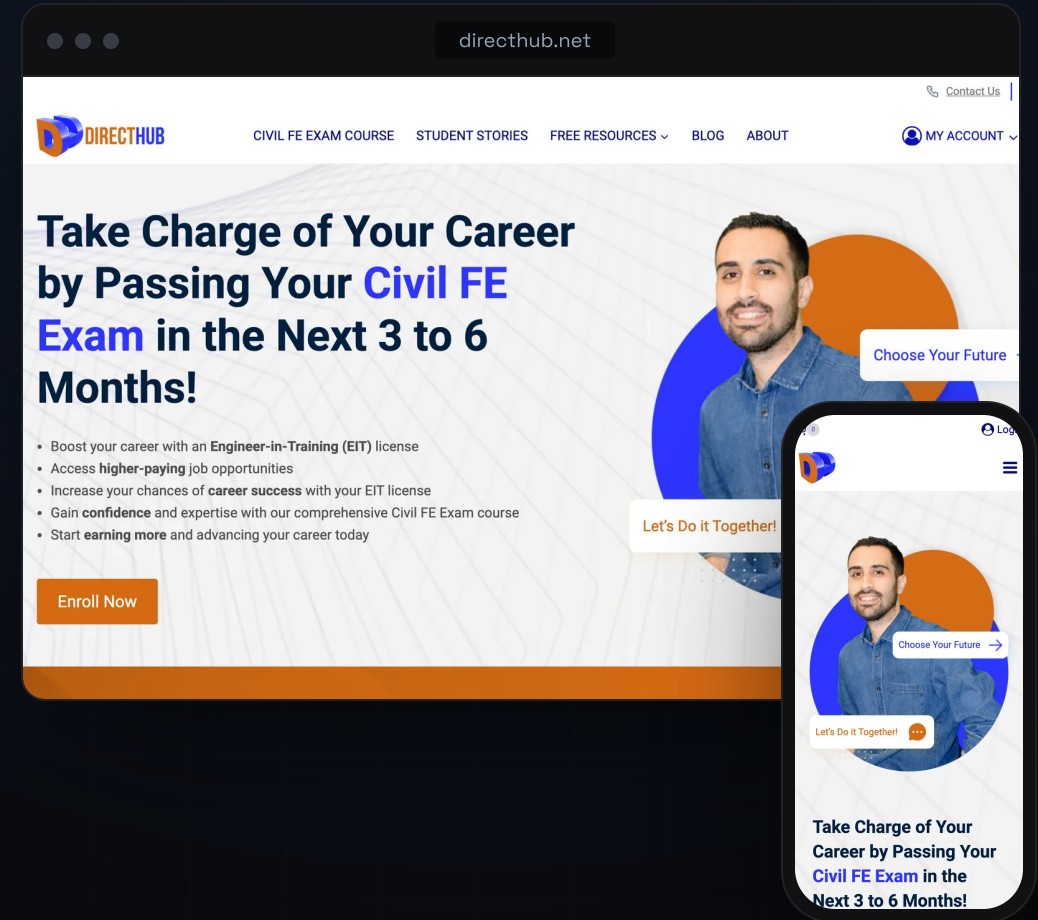


DirectHub · Engineering exam prep

Pass the FE exam. First attempt.

A learning platform that prepares civil engineers for the NCEES FE exam in three to six months. Structured video lessons, exam-style practice and progress tracking follow the latest FE Reference Handbook, all in one place instead of scattered across YouTube and old textbooks.



The challenge

THE CLIENT

DirectHub was founded by lead instructor Farouq to help working engineers earn their EIT licence, the first step towards a PE licence and a 10 to 15% salary increase.

SECTOR

Professional education

AUDIENCE

US civil engineers

EXAM

NCEES Civil FE

Students had no time to study

Most learners work full time. Long lectures and rigid schedules led to people dropping out halfway.

Too many conflicting resources

Free videos, outdated books and random question banks contradicted each other and wasted study hours.

Practice did not match the real exam

Question style and format were different from the computer-based test, so students felt unprepared on the day.

No clear sense of readiness

Students could not tell which topics were weak or whether they were ready to book the exam.

Everything a candidate needs, in the right order



Bite-sized video lessons

Short lessons organised by the latest NOEES specification, easy to fit into a lunch break or commute.



Exam-style practice

Timed questions and full mock exams that mirror the computer-based format and the FE Reference Handbook.



Progress and readiness

Topic-level scores show what to review next and when a student is ready to book the exam.



Enrolment and checkout

Course plans, secure payments and instant access, with student stories and free resources driving sign-ups.

HOW IT WORKS

A 3 to 6 month path to the exam

How a student moves through the programme.

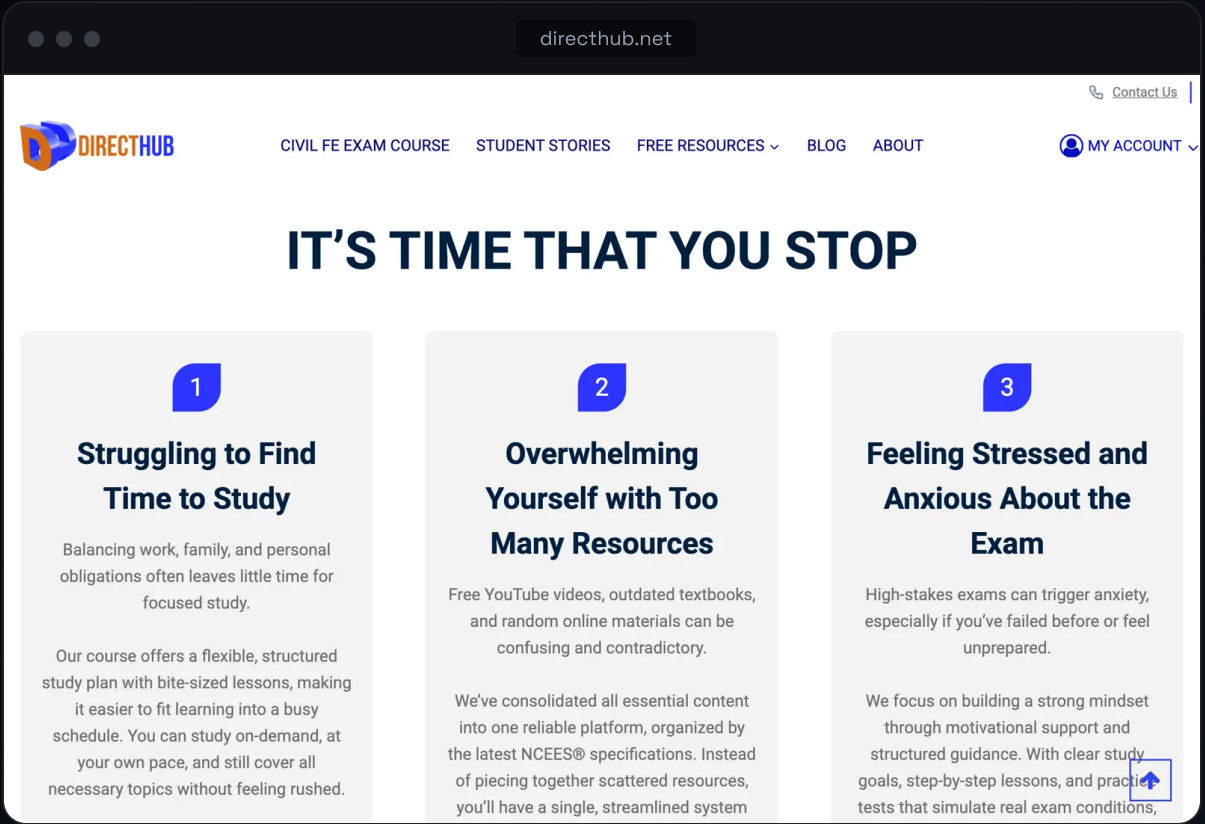
- 01

Enrol
Pick a plan and get instant access to the full curriculum.
- 02

Learn
Work through short lessons in the order the exam weights them.
- 03

Practise
Timed quizzes and mock exams build speed and confidence.
- 04

Book with confidence
Readiness scores signal when to schedule the real exam.



STACK

WORDPRESS

LEARNDASH LMS

WOOCOMMERCE

STRIPE

VIDEO HOSTING

CUSTOM QUIZ ENGINE

What changed after launch

PASS RATE

91%

of students who complete the course
pass on their first try

COMPLETION

2.3X

higher course completion after the bite-
sized redesign

ENROLMENTS

+64%

increase in paid enrolments year on year

STUDY TIME

3-6 mo

typical time from enrolment to exam day

Figures reflect student outcomes reported to DirectHub after the new platform launched.

BEFORE

Candidates pieced together free videos and old books, practised on the wrong question style and rarely knew if they were ready.

AFTER

One structured platform takes them from first lesson to exam-style mocks, with clear signals on when to book.

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DELIVERED IN THIS ENGAGEMENT

- ✓ LMS and course platform
- ✓ Exam-style practice engine
- ✓ Enrolment and payments

directhub.net ↗